

**APPLIED BUSINESS ECONOMICS PROGRAM  
CURRICULUM AND COURSE CODE  
REVISED (AS OF AUGUST 22, 2018)  
(EFFECTIVITY DATE: SY2019-2020)**

<b>NEW CURRICULUM (SEQUENCE)</b>	<b>UNITS</b>	<b>NEW CODE</b>
<b>FIRST YEAR (SY 2019-2020) 1ST SEM</b>		
MACROECONOMIC THEORY AND POLICY	3	ABEP01
BUSINESS ECONOMICS STATISTICAL TECHNIQUES	3	ABEP02
CORPORATE ACCOUNTING	3	ABEP03
MICROECONOMIC THEORY	3	ABEP04
<b>SECOND YEAR (SY 2019-2020) 2ND SEM</b>		
CORPORATE FINANCE (pre-req ABEP03)	3	ABEP05
ECONOMIC DEVELOPMENT (pre-req ABEP01)	3	ABEP06
BUSINESS ETHICS	3	ABEP07
APPLIED ECONOMETRICS (pre-req ABEP02)	3	ABEP08
<b>MIDYEAR TERM (SY 2019-2020) SUMMER</b>		
MARKETING MANAGEMENT	3	ABEP09
INDUSTRY ANALYSIS (pre-req ABEP04)	3	ABEP10
<b>FIRST YEAR (SY 2020-2021) 1ST SEM</b>		
OPERATIONS MANAGEMENT	3	ABEP11
HUMAN RESOURCE MANAGEMENT	3	ABEP12
APPLIED BUSINESS ECONOMICS RESEARCH (pre-req ABEP01-12)	3	ABEP13
<b>SECOND YEAR (SY 2020-2021) 2ND SEM</b>		
THESIS or PAPER (non-thesis track) (pre-req ABEP01-13)	6	ABEP14
<b>TOTAL UNITS</b>	<b>45</b>	